

Muscle Based Food Network

Seminar: Packaging & cooking of convenience (meat)products

Teknologisk Institut, Aarhus – 18. January 2018

The MUSCLE BASED FOOD NETWORK invites everyone with an interest in CONVENIENCE food and PACKAGING and COOKING technology to a seminar in prominent surroundings.

In a global market where consumer habits are changing fast, new technologies constantly evolve and producers need to be still more innovative to keep up with market trends, we ask:

- Has the convenience trend peaked?
- Are the Danish consumers ready to embrace microwave oven cooking?
- Is convenience only for the young and healthy – or does technology also ease the life of the elderly?
- What is the state of sustainability and traceability in convenience food and packaging?

Join us in Århus at Teknologisk Institut



Practicalities

Date & time

January 18th 2018 at 9.30 - 16.00

Address

Teknologisk Institut
Kongsvang Allé 29
8000 Aarhus C

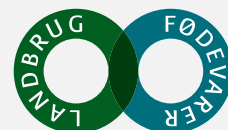
Registration and cost

Register name, email and billing address to Mathilde Huusmann at mahc@lf.dk no later than the 15. January 2018.

The seminar fee is 450 DKK.

For further information

Contact Fie Vesterled at fvr@lf.dk or +45 3339 4095



Muscle Based Food Network Seminar

Packaging & cooking of convenience (meat)products

	Time	Programme
Welcome & Introduction	09.30	Registration and breakfast
	10.00	<p>Welcome <i>Network Manager Jette F. Young, Aarhus University</i></p> <p>Has the convenience trend peaked? <i>Professor Klaus G. Grunert, Aarhus University</i></p> <p>Measurement of & influence on consumer behavior in the new digital age <i>Professor Bent Egberg Mikkelsen, Aalborg University</i></p>
Convenience packaging for microwave ovens	11.15	<p>Development of packaging and convenience products for use in microwave ovens <i>Product Manager, Alexander Bardenshtein, Danish Technological Institute</i></p> <p>Intelligent packaging for better food and less environmental impact <i>Country Manager France, Christian Benedict, Micvac</i></p> <p>Microwave selective shielding IML for convenience food packaging <i>Dick R. Geheniau, Shieldtronics</i></p>
Lunch & Demonstrations	12.45	Enjoy lunch and demonstrations of both convenience products and packaging materials
Home cooking solutions (with added focus on the elderly)	13.45	<p>Convenience smooth meat-based products for frail and disabled persons suffering from dysphagia <i>CEO Matthias Kück, Biozoon & Product Manager, Alexander Bardenshtein, Danish Technological Institute</i></p> <p>Microwave home cooking <i>Author and Doctor, Grethe Kragh Jakobsen,</i></p>
Sustainability & traceability of convenience foods	15.00	<p>To be announced</p> <p>To be announced <i>Consultant Lars Krusell, Teknologisk Institut</i></p>